**WWI Propaganda Poster**

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| **Criteria**  | **Level 1****(50% ‑ 59%)** | **Level 2****(60% ‑ 69%)** | **Level 3****(70% ‑ 79%)** | **Level 4****(80% ‑ 100%)** |
| **Knowledge and Understanding** |
| The poster conveys an understanding of the themes and techniques used in WWI propaganda posters | The poster conveys a limited understanding of the themes and techniques used in WWI propaganda posters | The poster conveys an adequate understanding of the themes and techniques used in WWI propaganda posters  | The poster conveys an understanding of the themes and techniques used in WWI propaganda posters to a considerable degree | The poster conveys an understanding of the themes and techniques used in WWI propaganda posters to a high degree |
| Background information provides details regarding the cause for the poster | Background information provides limited details regarding the cause for the poster | Background information provides adequate details regarding the cause for the poster | Background information provides considerable details regarding the cause for the poster | Background information provides thorough details regarding the cause for the poster |
| **Thinking** |
| The poster includes relevant and historically accurate details | The poster includes relevant and historically accurate details to a limited degree | The poster includes relevant and historically accurate details to an adequate degree | The poster includes relevant and historically accurate details to a significant degree | The poster includes relevant and historically accurate details to a high degree |
| Presenter answers each question with detail and critical thought | Presenter answers each question with little detail and critical thought | Presenter answers each question with adequate detail and critical thought | Presenter answers each question with significant detail and critical thought | Presenter answers each question with thorough detail and critical thought |
| **Communication** |
| Presenter speaks clearly and confidently, making eye contact with audience rather than reading notes | Presenter attempts to speak clearly, but is too quiet and lacks confidence. Reads all information | Presenter speaks clearly, but lacks intonation/ expression. Presenter does make some eye contact with audience but relies heavily on reading notes | Presenter speaks clearly and confidently, making eye contact with audience rather than reading notes to a significant degree | Presenter speaks clearly and confidently, making eye contact with audience rather than reading notes to a high degree |
| **Application** |
| The poster reflects effort and originality, using colour, visual images and words to clearly communicate the poster’s intended message | The poster reflects minimal effort and originality. Colour, visual images and words communicate the poster’s intended message to a limited degree | The poster reflects adequate effort and originality. Colour, visual images and words communicate the poster’s intended message to an adequate degree | The poster reflects significant effort and originality. Colour, visual images and words communicate the poster’s intended message to a significant degree | The poster reflects a high level of effort and originality. Colour, visual images and words communicate the poster’s intended message to a high degree |